

# ***Weiss Band***

‘22-’23 Sponsorship Packages  
and Opportunities



# About *Weiss Band*

We are a 6A Band and the pride of the Wolf Pack Community. The Wolf Pack band has become an impressive ensemble of 150+ musicians and color guard members

*The mission of the Wolf Pack Band is to create a welcoming and positive environment where students can thrive while expressing themselves through music. In using the strength of our pack, we elevate the individual to reach our greatest potential. Furthermore, We will strive to embody grit, passion, and humility as we bring pride to our community, our school and ourselves.*





# About the band seasons



Band provides for year round community involvement.

Kicking off in the fall with marching season, the Wolf Pack can be seen at the Weiss Football games and key marching competitions throughout Central Texas. The color guard then transitions into winter guard, while the musicians transition into concert season.





# Sponsorship Benefits

## Highly visible marketing

Throughout the year in the form of sales, partnership opportunities and new outreach

"Builds good will...helps you hit your target market and generate leads" --USA Today







## Fresh social media **content** and **engagement**

Active social media channels with 2500+ unique followers  
Facebook, Instagram, website, parent booster hub  
150, Households; 350 Active Parent Members

## In person engagement through Pack Around the Park Race Sponsorship

Enjoy direct community engagement through a vendor  
table. Available at select sponsorship levels





# Sponsorship Opportunities

Multiple ways to partner: Financial, Meal Sponsorship, In-Kind, and Pack Around the Park

See how you can get your brand in front of hundreds of community members by partnering with the Weiss Band Booster Club, a 501(c)3 Organization



**From Fall  
to Spring:  
Engage  
throughout  
the year**

**01**

**Financial  
Support**

Multiple  
sponsorship levels  
to fit various  
budgets

**02**

**Meal  
Sponsorship**

Sponsor a band  
meal or pregame/  
contest snack

**03**

**In Kind  
Donation**

Support the  
band through  
meal  
sponsorship,  
auction items,  
and other  
opportunities

**04**

**Event Support**

Sponsor the  
Annual Pack  
Around the Park  
Race



# FINANCIAL SPONSORSHIP PACKAGES

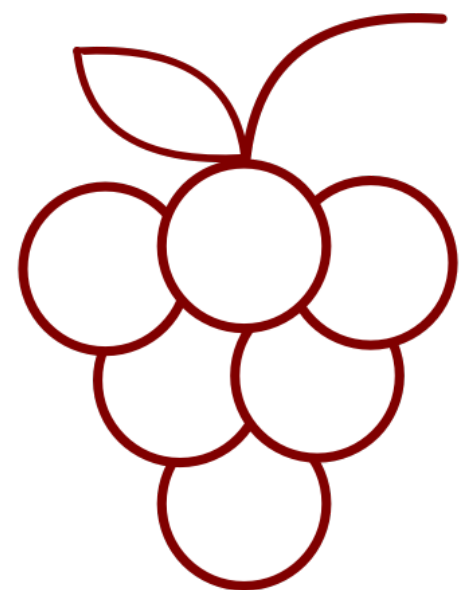
Financial Support

Various monetary sponsorship levels. Weiss Band Boosters are a 501 (c ) 3 Organization

Sponsorship Benefit	\$250	\$500	\$1000	\$2000	Multiple Sponsorship
Certificate of Appreciation	X	X	X	X	X
Website Linked to Business	X	X	X	X	X
Recognition at Band Banquets	X	X	X	X	X
Social Media Call Out		X	X	X	X
Foot Ball Game Call Out		X	X	X	X
Band Supporter Sign		X	X	X	X
Band T-Shirt			X	X	X
Band Swag Bag				X	X
Vendor Table at Pack Around the Park				X	X
Live Stream Recognition during Select Band Events			X	X	X



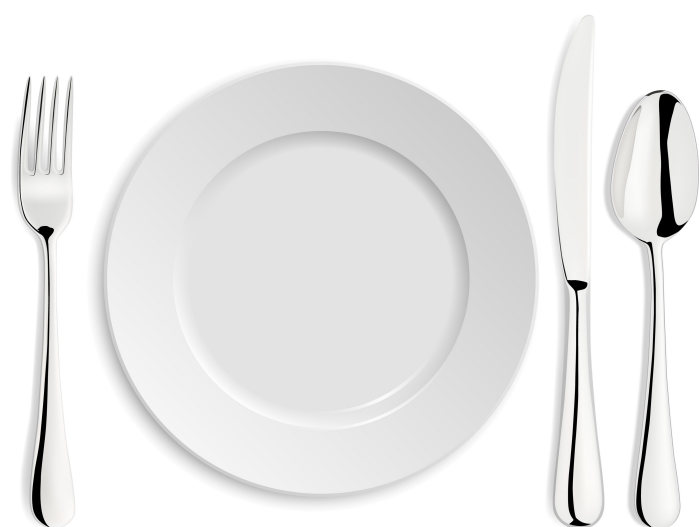
# MEAL SPONSORSHIP PACKAGES



## Snack Sponsorship

Snacks for the band

- Approximately 165 snacks
- 12 Snack Opportunities
- Average donation: \$250
- Snacks for the Season: \$1500



## Meal Sponsorship

Pregame/Contest Meals for the band

- Approximately 165 meals
- 15 Dinner Opportunities
- 15 Lunch Opportunities
- 3 Breakfast Opportunities
- Average donation: \$1200

Sponsorship Benefit	Snack	Meal/ Snacks for the Season
Certificate of Appreciation	X	X
Website Linked to Business	X	X
Recognition at Band Banquets	X	X
Social Media Call Out	X	X
Foot Ball Game Call Outs	X	X
Band Supporter Sign	X	X
Band T-Shirt		X
Band Swag Bag		X
Vendor Table at Pack Around the Park		X
Live Stream Recognition at select Band Events		X



# IN-KIND SPONSORSHIP PACKAGES



## Gift Cards\*

Gifts cards for the various auctions through the year: Spring Show Case, Pack Around the Park, and other events.



## Auction/ Raffle Items\*

Donate an item the various silent auctions: Spring Show Case, Pack Around the Park, and other Events



## Other Services\*

Other good and services

- Materials (Binders)
- General Supplies

\*In Kind Sponsor Benefits will vary depending on level of commitment



# PACK AROUND THE PARK RACE SPONSORSHIP PACKAGES

## Race Director: Amanda Walkup

For more information or to secure a  
sponsorship contact:  
[packaroundthepark@gmail.com](mailto:packaroundthepark@gmail.com)



### Director - \$2,500

- company name included in race title ("presented by...")
- logo on all printed materials regarding event, including online
- logo on back of race t-shirt, bigger than other logos
- signage at event & announcements at race
- listed on race website and Facebook page with link to business
- 6 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of event (if desired)
- listed on appreciation letter that registrants receive in race bag

### Assistant Director - \$1,500

- logo on back of race t-shirt
- signage at event & announcements at race
- listed on race website and Facebook page with link to business
- 4 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of event (if desired)
- listed on appreciation letter that registrants receive in race bag

### Drum Major - \$1,000

- logo on back of race t-shirt
- signage at event & announcements at race
- listed on race website and Facebook page with link to business
- 3 complimentary 5k or 10 k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of event (if desired)
- listed on appreciation letter that registrants receive in race bag

### Caption Head - \$750

- logo on back of race t-shirt
- listed on race website with link to business
- 2 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of event (if desired)
- listed on appreciation letter that registrants receive in race bag; announced at race

### Section Leader - \$500

- logo on back of race t-shirt
- listed on race website with link to business
- race bag insert (company to provide if desired)
- table available the day of event (if desired)
- listed on appreciation letter that registrants receive in race bag; announced at race

### Equipment Crew - \$250

- listed on race website with link to business
- race bag insert (company to provide if desired)
- table available the day of event (if desired)
- listed on appreciation letter that registrants receive in race bag; announced at race

### Race bag Sponsor and/or Raffle Sponsor



# Next Steps

- Select the Sponsorship type and commitment level
- Complete the google form

[Sponsorship Form](#)

- Submit the payment at  
By Check:  
Weiss Band Boosters  
  
By Electronic Payment:  
Venmo: @weissbands
- Arrange for In-Kind Donation



# ***Weiss Band Boosters***

501(c)3 Organization



## **Address**

Weiss Band Boosters  
5201 Wolf Pack Drive  
Pflugerville, TX 78660

## **Email Address**

[weissbands@weissbands.com](mailto:weissbands@weissbands.com)

## **Social Media**

[www.weissbands.com](http://www.weissbands.com)

IG @weissbands