



Weiss Band

‘23-’24 Sponsorship Packages
and Opportunities

About *Weiss Band*

We are a 6A Band and the pride of the Wolf Pack Community. The Wolf Pack band has become an impressive ensemble of 150+ musicians and color guard members

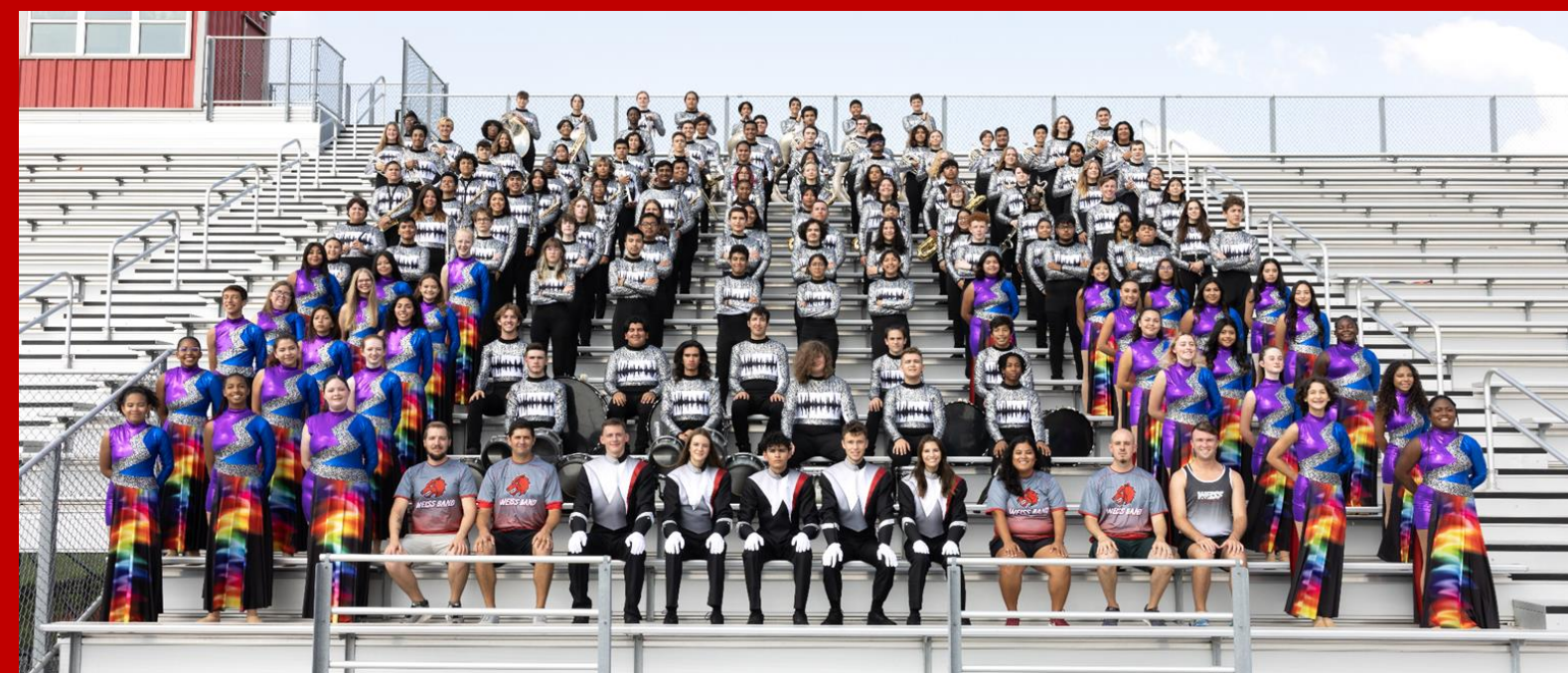
The mission of the Wolf Pack Band is to create a welcoming and positive environment where students can thrive while expressing themselves through music. In using the strength of our pack, we elevate the individual to reach our greatest potential. Furthermore, we will strive to embody grit, passion, and humility as we bring pride to our community, our school and ourselves.



About the band seasons

Band provides for year-round community involvement.

Kicking off in the fall with marching season, the Wolf Pack can be seen at the Weiss Football games and key marching competitions throughout Central Texas. The color guard then transitions into winter guard, while the musicians transition into concert season.



Sponsorship Benefits

Highly visible marketing:

In the form of sales,
partnership opportunities,
and new outreach
throughout the year



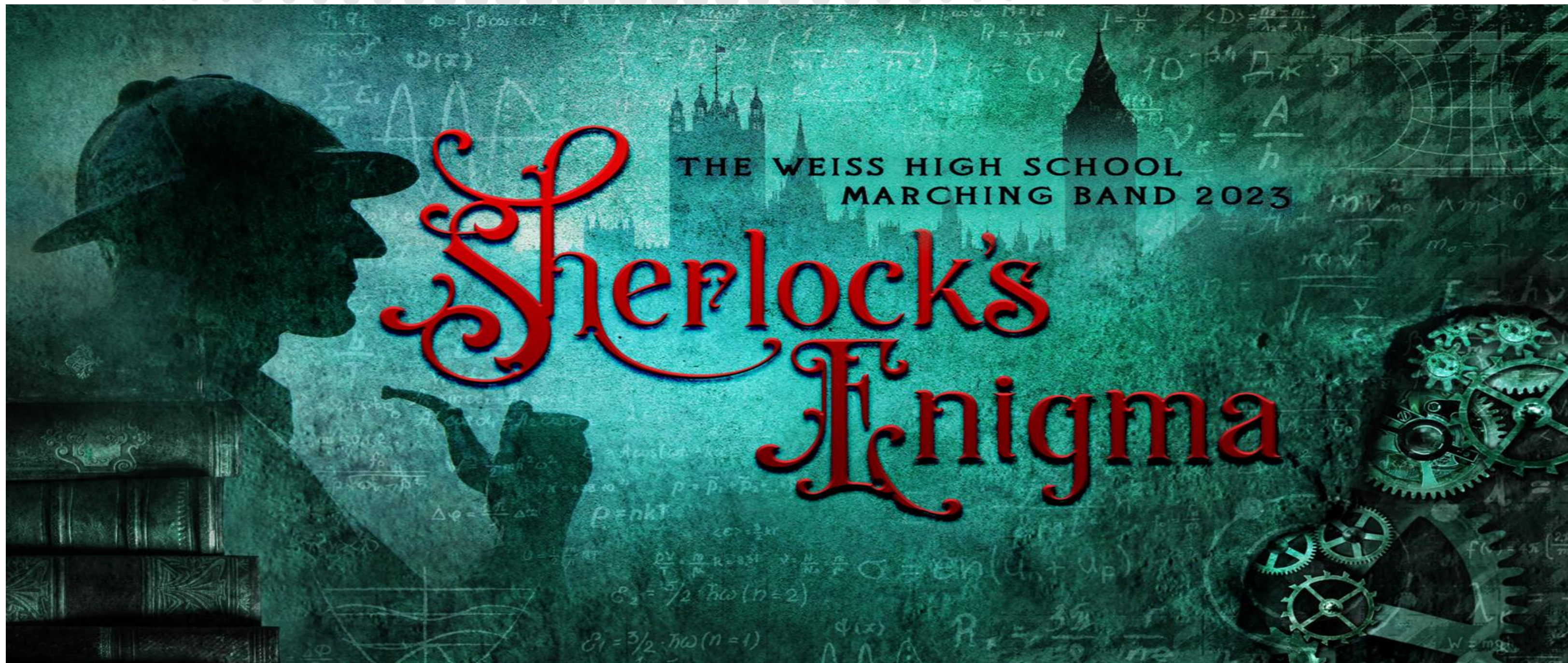


Social media **content & engagement**

Active social media platforms with 2500+ unique followers:
Facebook, Instagram, and Weiss Band website

In-Person **content & engagement**

Pack Around the Park Race Sponsorship-
Enjoy direct community engagement through a vendor
table. Available at select sponsorship levels



THE WEISS HIGH SCHOOL
MARCHING BAND 2023

Sherlock's Enigma

Sponsorship Opportunities



Financial



Snack/Meal



In-Kind



Pack Around the Park

See how you can get your brand in front of hundreds of community members by partnering with the Weiss Band Booster Club, a 501(c)3 Organization.

**From Fall to
Spring:
Engage
throughout
the year**

01

**Financial
Support**

Multiple
sponsorship levels
to fit various
budgets

02

**Meal
Sponsorship**

Sponsor a band
meal or pregame/
contest snack

03

**In-Kind
Donation**

Support the
band through
meal
sponsorship,
auction items,
and other
opportunities

04

Event Support

Sponsor the
Annual Pack
Around the Park
Race

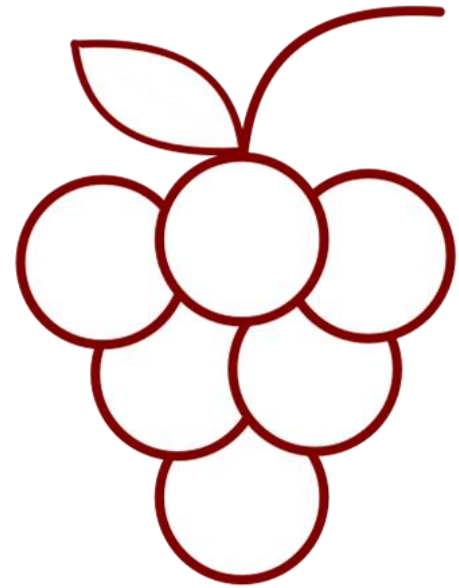
FINANCIAL SPONSORSHIP PACKAGES

Financial Support

Various monetary sponsorship levels. Weiss Band Boosters are a 501 (c) 3 Organization

Sponsorship Benefits	Fan \$100	Crimson \$250	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Certificate of Appreciation	X	X	X	X	X	X
Weiss Supporter Yard Sign	X	X	X	X	X	X
Recognition on Weiss Band Website	X	X	X	X	X	X
Website Linked to Business		X	X	X	X	X
Social Media Shout Out		X	X	X	X	X
Football Game & Band Event Shout Out			X	X	X	X
Band T-Shirt				X	X	X
Band Swag Bag				X	X	X
Business Name on Trailer					X	X
Vendor Table at Pack Around the Park						X

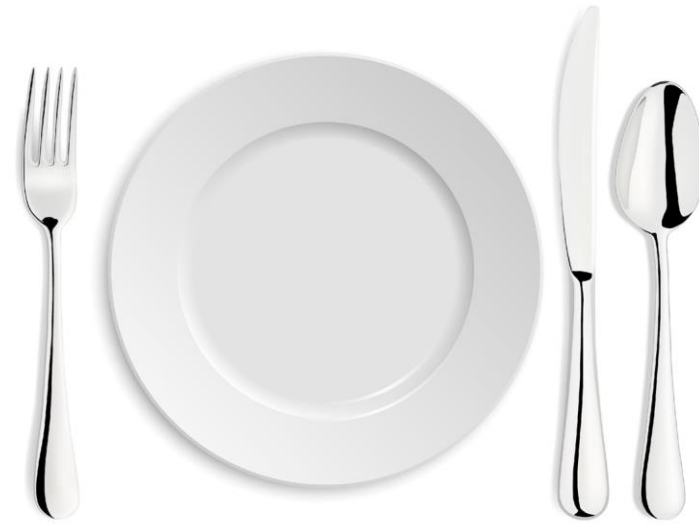
MEAL SPONSORSHIP PACKAGES



Snack Sponsorship

Snacks for the band

- Approximately 150 snacks
- 12 Snack Opportunities
- Average donation: \$250
- Snacks for the Season: \$1,500



Meal Sponsorship

Pregame/Contest Meals for the band

- Approximately 150 meals
- 15 Dinner Opportunities
- 15 Lunch Opportunities
- 3 Breakfast Opportunities
- Average donation: \$1,500

Sponsorship Benefits	Snack	Meal/Snack for the Season
Certificate of Appreciation	X	X
Weiss Supporter Yard Sign	X	X
Recognition on Weiss Band Website	X	X
Website Linked to Business	X	X
Social Media Shout Out	X	X
Football Game & Band Event Shout Out	X	X
Band T-Shirt		X
Band Swag Bag		X
Vendor Table at Pack Around the Park		X

IN-KIND SPONSORSHIP PACKAGES



Gift Cards*

Gifts cards for the various auctions through the year: Spring Showcase, Pack Around the Park, and other events.



Auction/Raffle Items*

Donate an item the various silent auctions: Spring Showcase, Pack Around the Park, and other Events



Other Services*

Other good and services

- Materials (Binders)
- General Supplies

*In-Kind Sponsor Benefits will vary depending on level of commitment

PACK AROUND THE PARK RACE

SPONSORSHIP PACKAGES

Race Director: Amanda Walkup

www.weissbands.com/race

For more information or to secure a sponsorship contact:

packaroundthepark@gmail.com



Director - \$2,500

- company name included in race title (“presented by...”)
- logo on all printed materials regarding the event, including online
- logo on the back of race t-shirt, bigger than other logos
- signage at the event & announcements at the race
- listed on the race website and Facebook page with a link to business
- 6 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of the event (if desired)
- listed on the appreciation letter that registrants receive in the race bag

Assistant Director - \$1,500

- logo on the back of race t-shirt
- signage at the event & announcements at the race
- listed on the race website and Facebook page with a link to business
- 4 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of the event (if desired)
- listed on the appreciation letter that registrants receive in the race bag

Drum Major - \$1,000

- logo on the back of race t-shirt
- signage at the event & announcements at the race
- listed on the race website and Facebook page with a link to business
- 3 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of the event (if desired)
- listed on the appreciation letter that registrants receive in the race bag

Caption Head - \$750

- logo on the back of race t-shirt
- listed on the race website with a link to business
- 2 complimentary 5k or 10k race entries & shirts
- certificate of appreciation
- race bag insert (company to provide if desired)
- table available the day of the event (if desired)
- listed on the appreciation letter that registrants receive in the race bag;
- announced at the race

Section Leader - \$500

- logo on the back of race t-shirt
- listed on the race website with a link to business
- race bag insert (company to provide if desired)
- table available the day of the event (if desired)
- listed on the appreciation letter that registrants receive in the race bag;
- announced at the race

Equipment Crew - \$250

- listed on the race website with a link to business
- race bag insert (company to provide if desired)
- table available the day of the event (if desired)
- listed on the appreciation letter that registrants receive in the race bag;
- announced at the race

Race bag Sponsor and/or Raffle Sponsor



Next Steps

- Select Sponsorship Level
- Complete the Google form
[Sponsorship Form](#)
- Submit the payment:
 - Check - Weiss Band Boosters
 - Electronic - Venmo: @weissbands
 - CashApp: \$weissbands
- Arrange for In-Kind Donation

Weiss Band Boosters

501(c)3 Organization

EIN 82-1703184



Address

Weiss Band Boosters
5201 Wolf Pack Drive
Pflugerville, TX 78660

Email Address

weissbands@weissbands.com

Social Media

www.weissbands.com

INSTA: weissbands

FB: Weiss High School Band